



Notes From The Prof:

Mustang Makes History By Adding Bonneville & Thunderbird Seats



Mustang's Classic Seat For Bonneville

A large percentage of the PowersportsU students have enrolled in and successfully completed Mustang's version of "Seats 101" — kudos to you all. However, the perception has been that Mustang is one trick pony when it comes to being focused on the V-Twin/Cruiser market. Recent expansion of their seat offerings for Victory and the custom seat program applications that are predominately for Harley models has not dissuaded some students of this notion.

However, Mustang has also greatly expanded its offerings for Gold Wings and has plenty of new designs in testing. The most recent release is a range of seats for Triumph's Bonneville and Thunderbird models.

Think of it as New England meets olde England as Mustang reaches out to Triumph riders with the simple message 'discover what a difference comfort makes.' Looking as if it could have come from legendary Triumph designer Edward Turner himself, Mustang's Classic Seat for the Bonneville variants (T100, Scrambler and Thruxton) updates period correct styling with modern materials. The result is a saddle that looks the part, but feels even better!

Meanwhile Mustang's popular DayTripper™ and Tripper Fastback™ seats are now available for the 1600cc Thunderbird cruisers. If a one-piece Tripper isn't what your customer wants, Mustang makes a two-piece touring seat for the Thunderbird as well. No matter which style you opt for, it's what is inside that counts. Mustang's proprietary padding is the perfect combination of open- and closed-cell foam. Combine this material

with Mustang's custom-tailored baseplates and you have a seat that looks and feels great.

Triumph dealers are encouraged to discover how cool Mustang seats are and find out for yourself what a difference comfort makes! Mustang seats for Triumph, Victory, Metric Cruisers and H-D® models are all proudly handcrafted in the USA. For more information check with your favorite distributor, click on www.mustangseats.com or call toll-free (800) 243-1392.

Speaking of free, as a previous PowersportsU™ enrollee, you know the true value of our “free” courses and what it means to expanding your knowledge base. Even if you aren't intrigued by Triumph, be sure to “Like” PSU on the Facebook page at: <https://www.facebook.com/PowersportsU> to see the latest developments from PowersportsU.

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